

YALE HIGH SCHOOL

END OF TERM III EXAMINATIONS 2015

S.1 COMMERCE

TIME: 2 HRS

INSTRUCTIONS.

- This paper consists of two sections A and B
- Answer all questions in section A and any three from section B
- Each question in section B carries equal marks.

SECTION A

1. Demand can be defined as the quantity of goods and services that

- A. Satisfy human wants
- B. Are brought to the market at a given price
- C. Consumers are willing to buy
- D. Are desired by the consumer.

2. The provision of services fall under the production called

- A. Commercial B. Primary
- C. Tertiary D. Secondary

3. A credit transaction is one which payment.

- A. Is done before goods and services are delivered
- B. For goods and services is done at a later date
- C. Is higher than the value of goods and services purchased.
- D. and transfer of goods take place at the same time.

4. The document that acknowledges settlement debts is

- A. an order B. an invoice
- C. statement of accounts D. a receipt

5. The act of giving a name to a commodity is known as

- A. Pre-packing B. Branding
- C. Trade mark D. Blending

6. The difference between visible imports and visible exports of a country is called

- A. Balance of payment B. Terms of trade
- C. Balance of trade D. Trade deficit

7. The process of production is complete when the goods reach the

- A. Premises B. Final consumer
- C. Wholesaler D. Bonded ware house

8. Retail outlets specialize in selling products of Mukwano enterprises are classified under

- A. Supermarkets B. Multiple shops
- C. Departmental stores D. Tied shops

9.The main branches of commerce are

- A.Production and exchange B.production and consumption
C. Buying, selling and aids to trade D.Home trade and foreign trade

10.Interest is a reward for the service of

- A. Labour B. Entrepreneur C. Capital D.L and

SECTION B

11.(a).Distinguish between localization and delocalization of industries.(4marks)

b).State eight advantages and four disadvantages of localization. (16marks)

12.Explain any five features of small scale retailing and qualities of a good retailer. (20marks)

13.(a).Give two examples of each of the following types of goods.

(i).consumer good

(ii).capital good (4marks)

b). Outline eight factors that influence the supply of a commodity in the market. (16marks)

14(a).What is meant by the term installment purchase (4marks)

b).Explain four advantages of installment purchase to

(i).Buyer

(ii).Seller (16marks)

15(a).Explain five difference between home trade and foreign trade. (10marks)

b).State five advantages and disadvantages of international trade. (10marks)

END

HAPPY NEW YEAR

BY: S.A